

Change at Endress+Hauser Switzerland

Michael Staudinger new managing director of the sales company

Michael Staudinger took over as managing director of Endress+Hauser Switzerland on 1 June 2025. The electrical engineer has over 20 years of experience in sales and marketing. His predecessor Alex Gasser will focus entirely on his duties as corporate sales director at Endress+Hauser in future.

Michael Staudinger studied electrical engineering at ETH Zurich and holds an MBA from IMD Lausanne. He began his professional career at ABB, where he held positions including regional sales manager in Southeast Asia. He has also worked for Wampfler in Germany and at Hilti and Landis+Gyr in Switzerland. Most recently, Michael Staudinger was chief sales officer at lighting manufacturer Regent Lighting in Basel.

The new managing director aims to further develop the sales company profitably, expand the services and solutions business and successfully market the extended range of gas measurement and gas analysis products. The 55-year-old is down-to-earth and goal-oriented, appreciates transparency and values teamwork. In addition to German and English, he also speaks fluent French and Italian. Michael Staudinger is married and the father of two grown-up daughters.

His predecessor Alex Gasser, who had been managing director of Endress+Hauser Switzerland since 2017, has been working at Group level as corporate sales director since 2023. In this role, he is responsible for Endress+Hauser's markets in Belgium, France, Italy, the Netherlands, Austria, Portugal, Switzerland and Spain.



EH_michael_staudinger.jpg

Michael Staudinger became the new managing director of Endress+Hauser Switzerland on 1 June 2025.



EH_alex_gasser.jpg

After eight years, Alex Gasser hands over the management of Endress+Hauser Switzerland to Michael Staudinger and continues to work for Endress+Hauser as corporate sales director.

The Endress+Hauser Group

Endress+Hauser is a global leader in measurement and automation technology for process and laboratory applications. The family company, headquartered in Reinach, Switzerland, achieved net sales of more than 3.7 billion euros in 2024 with a total workforce of over 17,000.

Endress+Hauser devices, solutions and services are at home in many industries. Customers thus use them to gain valuable knowledge from their applications. This enables them to improve their products, work economically and at the same time protect people and the environment.

Endress+Hauser is a reliable partner worldwide. Its own sales companies in more than 50 countries as well as representatives in another 70 countries ensure competent support. Production facilities on four continents manufacture quickly and flexibly to the highest quality standards.

Endress+Hauser was founded in 1953 by Georg H Endress and Ludwig Hauser. Ever since, the company has been pushing ahead with the development and use of innovative technologies, now helping to shape the industry's digital transformation. Over 9,000 patents and applications protect the Group's intellectual property.

For further information, please visit www.endress.com/media-center or www.endress.com

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