# Strong signal for promoting young talents

Endress+Hauser kicks off the new training year in the tri-border region with more than 120 new trainees and students

At the start of the 2025/2026 training year, Endress+Hauser’s locations in the tri-border region will welcome more than 120 new trainees and students between August and October. This means that a total of over 385 young people will be enrolled in dual education programs at Endress+Hauser in Germany (Freiburg, Maulburg, Weil am Rhein), France (Cernay, Huningue) and Switzerland (Reinach).

The consistently high number of trainees underscores the importance of the dual education initiative at Endress+Hauser. In the medium term, Endress+Hauser is aiming for a training quota of five percent. This commitment is not only a clear commitment to promoting young talent, but also an expression of social responsibility in action.

**Exchange and networking as factors for success**  
In addition to technical training, Endress+Hauser specifically promotes international exchange among its young talent. Trainees and students are given the opportunity to network across locations, gain insights into the company, and engage in dialogue with managers and members of the shareholder family in a variety of formats. This creates new perspectives, valuable contacts and a strong sense of community.

Cooperation is also actively practiced at the regional level: a special highlight for trainees and students from the region is the annual joint visit to the Stimmen Festival in Lörrach, where young talents can exchange ideas over snacks and drinks in a relaxed atmosphere before going to the concert together.

**Focus on people**  
At Endress+Hauser, the focus is not only on professional qualifications, but above all on personal development. “We are looking for young people who think for themselves, who are interested in processes and who contribute their ideas,” says Jens Kröger, who is responsible for global dual education. The decisive factor is not the degree or overall grade, but the attitude: commitment, curiosity and the willingness to take on responsibility. “These values are firmly anchored in our corporate culture and form the basis for individual development and shared success,” says Jens Kröger.

Ein Bild, das Person, Kleidung, Workshop, Techniker enthält.

KI-generierte Inhalte können fehlerhaft sein. **EH\_2025\_apprentices\_1.jpg**   
Endress+Hauser is welcoming more than 120 trainees and students to the start of the 2025 training program.

**The Endress+Hauser Group**

Endress+Hauser is a global leader in measurement and automation technology for process and laboratory applications. The family company, headquartered in Reinach, Switzerland, achieved net sales of more than 3.7 billion euros in 2024 with a total workforce of over 17,000.

Endress+Hauser devices, solutions and services are at home in many industries. Customers thus use them to gain valuable knowledge from their applications. This enables them to improve their products, work economically and at the same time protect people and the environment.

Endress+Hauser is a reliable partner worldwide. Its own sales companies in more than 50 countries as well as representatives in another 70 countries ensure competent support. Production facilities on four continents manufacture quickly and flexibly to the highest quality standards.

Endress+Hauser was founded in 1953 by Georg H Endress and Ludwig Hauser. Ever since, the company has been pushing ahead with the development and use of innovative technologies, now helping to shape the industry’s digital transformation. More than 9,000 patents and applications protect the Group’s intellectual property.

For further information, please visit [www.endress.com/media-center](https://www.endress.com/media-center) or [www.endress.com](http://www.endress.com).

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